Media and Religion
Edited by Dr. Anna-Katharina Höpflinger, Prof. Dr. Stefanie Knauss, Dr. Marie-Therese Mäder and Prof. Dr. Daria Pezzoli-Olgiati

Religion – Marketing’s Unwitting Godparent
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By Dr. Baldassare Scolari
2019, vol. 2, 417 pp., pb., € 89.00
ISBN 978-3-8487-5761-9
nomos-shop.de/41430

The politician Aldo Moro was abducted and killed in 1978 by the terrorist organisation the Red Brigades. The media then stylised Moro as a ‘state martyr’. This volume deals with the highly topical question concerning the performativity of this concept in the tension between democratic states and terrorism.